



We provide fun, challenge and adventure to over 400,000 girls and boys across the UK

Photography, video and audio recording at Scout events

Following a few simple guidelines for recording photography, video and audio at Scout the taking and use of photographs for Scouting a straightforward matter.

When a new member joins or you are running an event, seek permission for photographs, video following extra paragraph to a personal details form:

On occasions, photographs, videos and audio of Scouts taking part in activities may be submitted to District or County newsletters, websites or put on display. If you have any objections please indicate your child's image to be used in this way by ticking the box.

Safeguarding young people

There have been concerns about the risks to children and young people when their images are used on social networking sites and YouTube etc) and in publications by following a few simple guidelines (based on NSPCC) will reduce the potential for concern.

- Avoid using both the name and the photograph of a young person in a publication or on a website
- Seek parental permission (see above)
- Only allow photographs to be taken of suitably dressed subjects and in appropriate situations
- Follow Young People First (the Yellow Card) at all times

Seeking young people's consent

You should ask for the young person's permission to use their image. This ensures that they are happy to be used. This does not need to be a formal permission form, an informal verbal agreement that explains how it will be used is sufficient.

Advertising or promotional photographs

When photographs featuring young people are being taken specifically for use in advertising and promotional purposes, it is **recommended** that parental consent is obtained using a specific release form (<https://staging.scouts.org.uk>). A release form is not a legal requirement, (as the copyright of an image belongs to the photographer) nevertheless, it is good practice and good manners to seek specific parental approval.

Media coverage

Promoting Scouting through the use of appropriate and positive images is important. Scouting news is worth a thousand words.

Where a newspaper photographer is attending a Scout event it is important that parental consent as outlined above is obtained in advance in order to avoid any confusion or disappointment.

External media companies will be keen to use full names. If you are being asked for more details, give the full name and age then it's acceptable to give it. Never provide the full address of the young person. Media companies to use a collective term such as "Cub Scouts from the 6th Anywhere Scout Group".

It can be appropriate to give the location of a Group meeting place (street name etc), however it is important to be sure the person whose number you are giving out is happy for the number to be published.

Photographs taken by press photographers without invitation or permission are subject to the national Code of Practice. The full Code can be viewed at [pcc.org.uk](http://www.pcc.org.uk) (<http://www.pcc.org.uk/>).

Data Protection Act

The Data Protection Act is unlikely to apply in the majority of situations in Scouting and the fear used to stop people from taking videos, photographs or audio.

Photographs, video and audio taken for personal use, for example photographs taken by parents being invested would be for "personal use" and the Data Protection Act would not apply.

Photographs taken and kept for official use, (for example for an identity card scheme at a camp) copy) with other personal data, are likely to fall under the provisions of the Data Protection Act.

In most cases, even where the act applies, asking permission to take the photograph and storing data) securely and appropriately would be enough to ensure compliance with the act. (See Facts *the Data Protection Act 1998*)

Scout Shows

In addition to the guidance given above, in the case of Scout Shows and similar performances the recording and copying music and other material should be borne in mind.

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